

DIVERGENCE GAME KIT

Great innovation is seldom a bolt out of the blue. It starts with looking at the world around us to seek innovation opportunities through a lens of understanding people's needs, and a vision to bring positive change for people.



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BUILD YOUR CHARACTER

MIX & MATCH

PRE-PITCH

FINAL PITCH

An illustration on an orange background showing several stylized figures in various colors (blue, red, green, pink) reaching out with their hands towards a central area. They are surrounded by various geometric shapes: a yellow circle, a green circle, a blue circle, a pink rectangle, a blue triangle, and a white rectangle. The overall scene suggests a collaborative and playful design process.

DESIGN THINKING VIA PLAY

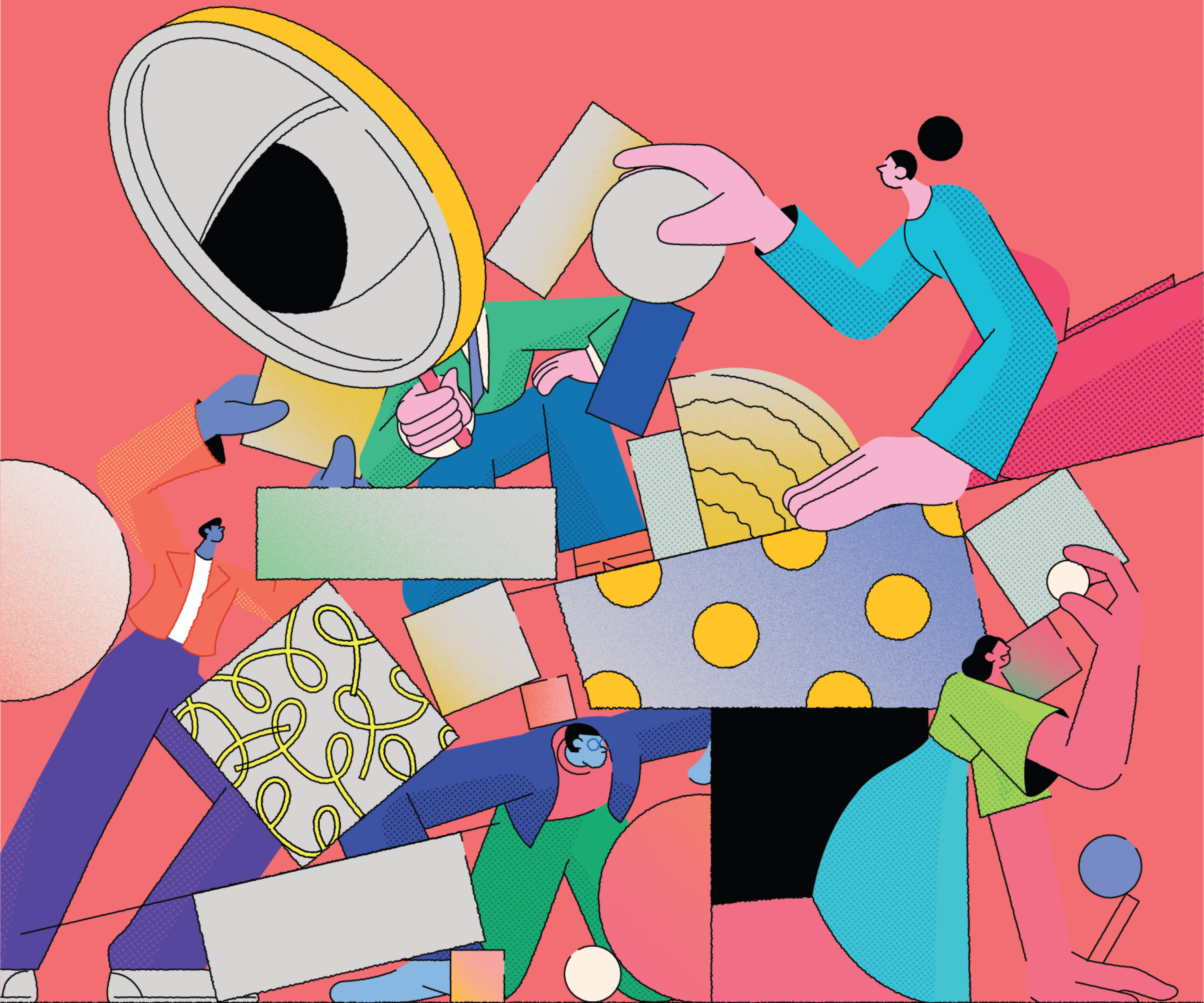


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EMPATHY

Design thinkers always step into others' shoes to feel what they feel, learn what they think, listen to what they say and observe what they do. They constantly ask "why?" for a good understanding.

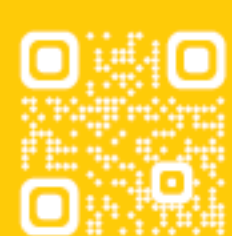


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OPPORTUNITY SEEKING

Design thinking encourages us to look for the root cause of the issues at hand, helping us seek opportunities for innovation. By doing so, we could frame the right problem and ideate new ways of solving it.

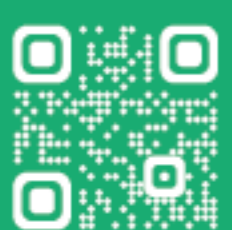


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Design thinking is a process of creative problem solving. Wrack your brains and work out as many different ideas as possible before nailing down a best solution.

QUICK IDEATION



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Design thinkers aspire to put their solutions to the test. Pitch your great ideas. Get feedback. Tell a story about how your innovation could bring positive impact and create value for people.

STORYTELLING



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