

CONCEPT POSTER 概念海報

Concept Title 概念名稱

Description of the concept 概念介紹

The target users 目標用家

Tagline (to summarise the effects / benefits that it provides the users)

標題 (概括它為用家帶來的效果 / 好處)

Drawing or collage with an explanation of key components

手繪或拼貼圖介紹主要組成部分